





Dekho Apna Desh

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF JULY 2021

SOCIAL MEDIA PROMOTION

India Tourism Mumbai promoted the festivals of Madhya Pradesh, Manipur & Nagaland i.e Lokrang Festival, Sangai Dance festival and Hornbill Festival respectively under Ek Bharat Shreshtha Bharat initiative through social media handles of India Tourism Mumbai. This promotion has reached More than **30K people** through social media handles.





Festivals and rituals are an integral part of any culture. They not only unify it's members but also showcases the wonderful an... See More

